



SPONSORSHIP BROCHURE

Optics Conference

2024 | ROME, ITALY

Optics, Lasers & Photonics Technology
Conference

May 13-15, 2024

ROME, ITALY

<https://ciencimeetings.com/optics-photonics-lasers/>

Sponsorship and Exhibition Information

The purpose of the Optics Conference 2024 is to present and discuss the most recent innovations, trends, and concerns, practical challenges encountered and the solutions adopted in the field of Optics, Photonics and Lasers.

USE YOUR PRESENCE AT THE OPTICS, LASERS & PHOTONICS TECHNOLOGY CONFERENCE TO:

Launch new products and highlight existing ones

Increase brand awareness and elevate your company profile in the Science and Technology.

Network with specialists, seek international partners and form new alliances

Increase visibility in focused markets

Communicate your message to a highly qualified scientific and expert community

Build relationships for the future

Attract new talent and strengthen partnerships

Generate sales leads and educate the market

For further information on sponsorship and exhibition opportunities

Anya Smith

Conference Sponsorship Sales Executive

T: +44-7418342651

E-mail: info@opticslasers.com

Marketing Reach

An extensive marketing campaign will be used to promote Optics, lasers & photonics to ensure maximum exposure for your organization.

Website

A website devoted to the Conference, <https://ciencimeetings.com/optics-photonics-lasers/> is live and will be updated continuously in the lead up to the event providing all current information on the program, speakers, networking functions and a section dedicated to sponsors and exhibitors.

E-mail Marketing

Direct email broadcasts will be distributed regularly in the lead up to the event. The email broadcasts include Congress updates such as program announcements, registration opening, networking functions, newly confirmed sponsors and exhibitors and more.

PLATINUM SPONSOR

Company acknowledgement on all official conference support signs and on all marketing collateral

Special recognition on the conference website

Complimentary registration for 3 delegates

Complimentary 3X3M shell scheme booth

One set of promotional material to be handed out at registration

A complimentary meeting rooms

A complimentary advertisement in the Conference proceedings

Option to brand specific portions of the meeting, including 3 of the following*:

Welcome reception • Coffee break • Lunch break • Workshop

Poster award • Lanyards



GOLD SPONSOR

Company acknowledgement on all official conference support signs and on all marketing collateral

Special recognition on the conference website

Complimentary registration for 2 delegates

One set of promotional material to be handed out at registration

A complimentary advertisement in the Conference Proceedings

Option to brand specific portions of the meeting, including 2 of the following*:

Welcome reception • Coffee break • Lunch break • Workshop

Poster award • Lanyards



SILVER SPONSOR

Company acknowledgement on all official conference support signs and on all marketing collateral

Special recognition on the conference website

Complimentary registration for 1 delegate

Complimentary 3X3M shell scheme booth

One set of promotional material to be handed out at registration

A complimentary advertisement in the Conference proceedings

Option to brand specific portions of the meeting, including 1 of the following*:

Coffee break • Lunch break • Workshop





EXHIBITION

An exhibition will run alongside the conference providing you with the opportunity to network with the delegates, demonstrate your products, generate new sales leads and raise your profile within the scientific community. This is centrally located next to the catering and posters to ensure good footfall

The exhibition package includes company acknowledgement on all official support signs, conference website and on all marketing collateral

The following options are available:

Table top (Approx. 3M table top exhibition stands, including 1 complimentary exhibition pass)

\$1500

Shell Scheme (3X3M, including complimentary registration for 1 delegate)

\$1700

(*) Based on first come first served receipt of commitments

ADDITIONAL SPONSORSHIP OPPORTUNITIES

Promotion exposure for our sponsors includes:
Listing of your logo and company name, short description and link through to your company website on the conference website

Packages can also be tailor-made to suit individual requirements

BRANDING AND VISIBILITY

<p>POSTER AWARD</p> <p>An opportunity to brand the award for best poster presentation</p> <p>Chosen by the scientific committee</p> <p>Normally presented to an early career researcher at the closing ceremony</p> <p>Can be presented by one of your staff members</p> <p>\$ 3,000</p>	<p>LANYARDS</p> <p>3 spots available</p> <p>Your company logo on the woven conference lanyard given to each delegate and worn throughout the conference</p> <p>\$ 4,000</p>
<p>CHARGING STATION</p> <p>Located in a booth within the exhibit hall, the popular table top Charging Station will provide attendees with the facility to charge their cell phones, tablets or lap tops during the day. This package offers sponsors signage on three sides of the table, plus the opportunity to add your own 'pull up banners to the space provided (attendees use the facility at their own risk)</p> <p>Complimentary registration for 1 delegate</p> <p>\$ 2,500</p>	<p>REGISTRATION DESK</p> <p>Your company logo on poster and signage at the registration desk</p> <p>Your company logo on pens distributed at the conference</p> <p>Complimentary registration for 1 delegate</p> <p>\$ 2,500</p>

(*) Based on first come first served receipt of commitments

BRANDING AND VISIBILITY

exclusive per session*

SEAT DROP

Your promotional material can be distributed on attendees' seats at a designated session

\$ 1,500

REGISTRATION HANDOUT

Your promotional material can be handed out to each delegate during the registration process onsite. This applies to lightweight materials only – books etc. will not be inserted into delegate bags, but are more appropriate for literature displays. Materials should be sent to the Project Lead in time for insertion - specific dates and quantities will be provided on application

\$ 1,100

(*) Based on first come first served receipt of commitments



May 13-15, 2024
Rome, Italy

Optics Conference 2024 Sponsorship Application

Application and contract for event opportunities: in order to facilitate your sponsorship/ partner expo package, please complete and submit this application to info@cienciemetings.com to guarantee production

Company Name			
Address	State	Zip/Postal Code	Country
City			
Telephone		Company URL	
Sponsorship/Logistics Contact		Telephone	
Contact Email			
Accounting Contact		Telephone	
Accounting Contact Email		Sponsor Category Name	

Sponsorship Description

Description	Price	Total Due
Sponsorship Fee		
Payment Type(Wire Transfer/online Payment)		

A pro-forma invoice will be created upon contract signature. Please designate if the invoice address is different from the contract address above.

Payment Terms: Please complete and sign the application form on the next page and send it via email or fax. A tax invoice will be issued upon receipt. Sponsorship acceptance is subject to the review and approval of the organizers. Organizers reserve the right to change the layout and allocation of booths, should the need arise. Exhibitors will be notified if this becomes necessary. Exhibitors must be adequately covered for product and public liability insurance. It is the responsibility of the exhibitor to arrange appropriate insurance for items within their exhibition. Exhibitors must ensure the cleanliness and tidiness of their allocated space. Full payments must be received within 30 days from the date of invoice or the date of payment on the invoice for the application to be considered. All payment must be made in USD (\$) If you would like to request the cancellation of your sponsorship application, please submit a written request for cancellation specifying the reason for cancellation. The cancellation request is subject to the approval of the committee on the condition that none of the sponsorship arrangements have been delivered upon and Note: 50% of the contracted amount will be retained for cancellation between 2 to 3 months prior to the event. · 100% of the contracted amount will be retained for cancellation requests received 3 months prior to the event.

Authorised Signature:	Title:
Name (printed):	Date:
For Organizer Use Only:	
Accepted by Name	

PLAN YOUR EVENT CALANDER FOR 2024!

BOOK YOUR SLOT WITH OUR EXPERTS

+44-7418342651

optics@ciencimeetings.com

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OPTICS
LASERS AND PHOTONICS

EXHIBIT @ Optics Conference 2024

